



## Exhibition and Sponsorship Opportunities at the 7<sup>th</sup> FIG Regional Conference in Hanoi, Vietnam, 19-22 October 2009

The **7<sup>th</sup> FIG Regional Conference** to be held in **Hanoi, Vietnam from 19 to 22 October 2009**, will include a commercial and professional exhibition. The exhibition and sponsor opportunities are available for FIG corporate members who have the first choice and any other companies that are interested to attend and exhibit at this major FIG event in the second half of 2009.

The 7<sup>th</sup> FIG Regional Conference is organized by the International Federation of Surveyors (FIG) and the Viet Nam Association of Geodesy, Cartography and Remote Sensing (VGCR). The conference is co-sponsored by the Food and Agriculture Organization of the United Nations (FAO), UN-HABITAT, Global Land Tool Network (GLTN) and the World Bank. Other international and regional partners like ASEAN FLAG (ASEAN Federation of Land Surveying and Geomatics) will participate the conference. Integrated to the 7<sup>th</sup> FIG Regional Conference there will be a two-day Regional Consultation Meeting on the "FAO Voluntary Guidelines for responsible governance of tenure of land and other natural resources" organised joint by FAO Land Tenure and Management Unit (NRLA) and FIG.

The technical conference will take place from Monday 19 October to Wednesday 21 October 2009. The last day of the conference is reserved for joint technical tour to all participants to Ha Long Bay, a unique natural heritage site listed by UNESCO and geological reserve in Vietnam.

The conference is open to participants from all over the world with the main focus on Asian region.

We expect about 400 participants from more than 40 countries to participate. The call for papers, preliminary programme and more information about the conference is available on the conference web site at: [www.fig.net/vietnam](http://www.fig.net/vietnam).

## Sponsorship packages

Following sponsorship packages are offered:

### Platinum sponsor – 15,000 EUR

- 3 m x 3 m constructed exhibition booth
- List of participants with emails
- 3 e-mail blasts prior to the conference to all registered participants (ads prepared by sponsor)
- Company logo (one color) on the lanyards or name tags (number of logos is limited)
- Company logo (one color) on the conference bags
- Company logo on the CD-ROM label
- Recognition as Platinum Sponsor, including company logo:
  - o on the conference website with a hyperlink to the company's website
  - o in the conference programme guide
  - o on the conference signage
- One page color advertisement in the Program Guide (ad prepared by sponsor)
- 4 Full Delegate registrations to the conference
- Flyer and other material in the participants` conference bags (flyer and material provided by the sponsor)
- Acknowledgment by the MC during the Opening Ceremony

### Gold sponsor – 10,000 EUR

- 2 m x 3 m constructed exhibition booth
- 1 e-mail blast prior to the conference to all registered participants (ad prepared by sponsor)
- Company logo (one color) on the name tags or lanyards or conference bags (number of logos is limited)
- Recognition as Gold Sponsor, including company logo:
  - o on the conference website with a hyperlink to the company's website
  - o in the conference programme guide
  - o on the conference signage
- One page color advertisement in the Program Guide (ad prepared by sponsor)
- 2 Full Delegate registrations to the conference
- Flyer in the participants` conference bags (flyer provided by the sponsor)
- Acknowledgment by the MC during the Opening Ceremony

### Silver sponsor – 7,000 EUR

- 2 m x 2 m constructed exhibition booth
- Recognition as Silver Sponsor, including company logo:
  - o on the conference website with a hyperlink to the company's website
  - o in the conference programme guide
  - o on the conference signage
- ½ page color advertisement in the Program Guide (ad prepared by sponsor)
- 1 Full Delegate registrations to the Working Week
- 1 page flyer in the participants` conference bags (flyer provided by the sponsor)
- Acknowledgment by the MC during the Opening Ceremony

## Exhibition booths

The exhibition will be held at the congress venue National Conference Centre in Hanoi. The exhibition will take place in the area just outside the conference rooms, which allows the maximum participation to the exhibition area, where also the coffee breaks will take place. The exhibition will run from 12:00 on Monday 19 October 12:00 to 14:00 on Wednesday 21 October 2009. At the moment 18 exhibition booths are offered.

Exhibitors can choose one or more of the following options:

- **9 m<sup>2</sup>** (3m x 3m) constructed booth - **3,000 EUR**
- **6 m<sup>2</sup>** (3m x 2m) constructed booth - **2,000 EUR**
- **4 m<sup>2</sup>** (2m x 2m) constructed booth - **1,500 EUR**

Prices include coffee breaks and lunches for 2 representatives during exhibition days. Booths include 2 side-panels and 1 rear panel and spot lights.

Layout of the exhibition will be provided separately.

## Sponsor items and opportunities

Following opportunities for sponsorship and special activities are available:

- Logo on the conference bag 3,000 € / logo
- Logo on the cover of the CD/proceedings 3,000 € / logo

All sponsors that sponsor these conference items will get their logo on the conference web site and the conference programme.

- Additional advertisements on the final conference programme and screens at the opening ceremony and technical sessions 1,000 €

There are further opportunities to sponsors the events during the week (coffee breaks, Vietnamese Cultural Evening (Foundation Dinner) and the Farewell Dinner. For other opportunities please contact Markku Villikka, FIG Director.

Further information:

Please contact the International Federation of Surveyors (FIG), email: [markku.villikka@fig.net](mailto:markku.villikka@fig.net) and by tel. + 358 44 357 0911 (direct) or + 45 3886 1081 (office). Conference web site: [www.fig.net/vietnam](http://www.fig.net/vietnam)