

Africa Task Force

Dr Diane Dumashie
Chair

FIG Working Week, Rome, Italy
6th- 10th May 2012

 African Task Force www.fig.net/tf/africa

African Surveying Profession

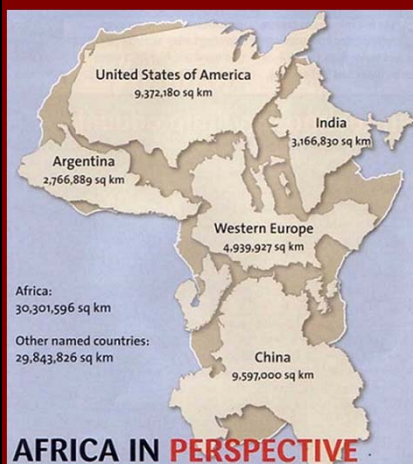
ATF Mandate:

Purpose

- Social responsibility to contribute to the MDG's
- Surveyors as Change Agents

Focus

- Build capacity, to best contribute to meet challenges of:
 - poverty alleviation,
 - economic growth and
 - environmental sustainability



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Overview



- Where
- Why
- What
- Who

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ATF 2011 : Cape Town Workshop - Special Thanks



To our Hosts..

- **Paul Marshall, President**
South African Council for
Professional and Technical
Surveyors (PLATO)
- **Jennifer Whittal, Associate
Professor**

University of Cape Town,
(Geomatics) UCT

Supported by

- Young Surveyors Network (FIG),
Kate Fairlie, Chair

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Why- Engage & Attract



Key Focus 2011:

For:

- Sub-Saharan Africa Land Professional Institutions

By

- **Devising innovative ways to engage with, and attract Young people and Women into the Survey Profession**

How?

- Do our Associations demonstrate societal contribution? and
- Can we make our profession a first Choice Career?



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What - We Have Done



- Workshop - 60 attendees over 2 days
- Focus: Resilience of our profession,
- Documented: Briefing, PPT, Ideas, Tool drafting, Proceedings, Review & Design, Engagement, and
- Tool Box to be launched at Roundtable during this WW



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Who- Delegate Thinking Achieved



Trimble Challenge

- Mission Impossible....Your chance to star in a movie!
- Across the Generations and Technology

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Cape Town Tool Box



PART 1 – PHOTO MARKETING TOOL

- Aiming to break down recruitment barriers

PART 2 – RANGE OF RECRUITING TOOLS

- 1. Templates
- 2. Ideas for further development
- 3. Member Association Strategies

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2012 Roundtable

- When: Monday @ 09.00 (S.Giorgio)
- What: View, critique the Cape Town tool box
- Why: To finalise & circulate to African members associations (hard copy and download from web)
- Strategic Alliance: GLTN/ATF Cape Town Training at 8am- breakfast snack meeting (S Stefann)



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Futures: Environment Strategic Foresight

Year Ahead- 22nd/ 23rd October 2012

- Venue: Accra, Ghana West Africa
- Liaising with:
 - Ghana Institute of Surveyors (GhIS),
President Daniel Kyere
- Participants, up to 60 & will need to state their interest end June 2012
- 3rd Tool Launch: Abuja 2013



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Keeping in Touch

- WWW.fig.net/tf/africa
 - Email alerts
- Chair: Dr D Dumashie
- ddd@dumashie.co.uk



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